# Micro-blog for Chinese poem

May 2012

# Overview

Micro-blog of Chinese poem is a powerful social networking tool which allows users to write brief poem updates (150 characters) and publish them, either to be viewed by anyone or by a restricted group (fans) which can be chosen by the user. It is unifying and simplifying the way people interact on the site by making Chinese poem’s pages. A Micro-blog Page is a customizable presence for an organization, product, or public personality to join the conversation with other users. The page focuses on the stream of content posted by the Page administrators. By leveraging the real connections between friends on Micro-blog, a Page lets Fans become brand advocates.

Rather than seeking to describe potential uses of Micro-blog, it may be preferable to provide analogies for their use. As described at Micro-blogging tools can be regarded as:

* The bar where everybody knows your name.
* An interactive business card.
* A stronger voice to express their brilliant thought and imaginative power of Chinese poem.
* A room of experts who can respond to your queries.
* A room of friends who can listen to your concerns.
* A room of strangers who can sometimes surprise you.
* A digital water cooler, particular useful for some scholars of discontent.
* Listening into announcements, discussions or informal conversations about your organization or the services provided by your organization.
* Providing business intelligence related to your peers, your funders or, in some circumstances, perhaps, competing organizations.

That is, Micro-blogging can be regarded as a tool which can support a community of practice by providing a forum for work-related discussions and informal chat. This product makes the world more open and connected.

Problems & Solutions

1. **How to delete the unnecessary HTML code?**

In Dreamweaver, click [control] and find [clear the HTML code from Word], then click [delete all the sign of word] in the dialog box, at last, click confirm and that will be a tips of delete successfully.

1. **How to define the language of webpage?**

When making the web pages, define the language of webpage in order to convenient users’ browser setting up the language. Choose [Change] \_ [properties]. Then, select 【classification】| the title/coding] Options, in the title/coding], set in the title of your web pages and writing code, in the title text box input in the title of your web pages, in [code] on the right side of the drop-down menu Settings page text coding,

1. **Generally long loading times**  
   This can be due to a poor hosting company slow data transfer speeds, but is often due to poorly optimized web pages containing far more images than is necessary to get the message across to the customer. Although broadband is becoming more commonplace nowadays, you still need to consider that a large percentage of UK surfers are still using modems and can only download about 5KB a second. If a web page takes more than 30 seconds to download, most people won’t bother waiting and will look elsewhere
2. **Non standard layouts and bad linking system**  
   Too few links to deeper pages in the website can lead to a user having to go through 4 to 5 pages before they find what they want, so more links are needed in appropriate places. However, too many links to other pages in the site from the front / navigation pages can lead to the user having difficulty locating what they are seeking.   
   The positioning of these links is also important as most people expect a standard menu layout, with menus clearly separated from the text of the page and laid out such that they can clearly be seen to be a menu.

Group Members

|  |  |
| --- | --- |
| 梁超云 | 1030300021 |
| 林姗姗 | 1030300027 |
| 陈潼 | 1030300004 |